pot smoking moms

Bud Crawl Orlando, FL November/December 2022

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PODCAST AVAILABLE ON ALL MAJOR PLATFORMS

Entertainment





Education Community





The Pot Smoking Moms



Capt'n Jay

Pot Smoking Moms has built an international audience for its supportive, informative, and sometimes hilarious take on better parenting through THC.

PSM takes an honest and humorous look at parenting, with special emphasis on self-care and stress management, all through the lens of responsible cannabis use. Through a mix of reporting on current Cannabis news, and interviewing Industry professionals that include other parents; this podcast helps destignatize the plant in a fun yet educational way.



Sunny Dee



What We Do

Cannabis use is still widely criticized, due to America's dark past, and Mothers face the same judgement for not living up to unrealistic standards that were set ages ago.

Empowering the Cannabis consumer to make educated decisions on products, services, and community impacting legislation.

We aim to change the narrative by:

Providing entertaining and informational content that aims to normalize Cannabis use.

Cultivating a safe and educational community for Cannabis consuming parents. Creating opportunities for likeminded individuals to connect through virtual and in person events.



Statistics

Over 44,000 Streams

Over 4,000 Podcast Subscribers On 8 podcast platforms

Average 300 downloads per episode (within 30 days from release)

Overall Social Reach 26,650







14k





350

Sunny Dee Capt'n Jay The best strategy is to integrate our podcast reach & social media reach.

Past Events & Meet-Ups

Connecting with our audience in person helps us build stronger bonds. We have had Moms come from other states to attend our events and meet ups.

Disney Vacation



40 attendees Ticket cost \$170 4 course infused dinner

Dinner at Hemp Mansion

420 Dinner with The Pot Smoking Moms

The Pot Smoking Moms dinner helped us grow our online presence and helped us make substantial connections with people in the community who have continued to support our brand.

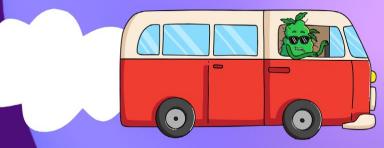
Flavio Valdez Hemp Mansion



Let's Go On A Bud Crawl!

Sure you have heard about Bar crawls, but have you ever been on a Bud Crawl?





You will have access to a bus load of fans that already love your products. We will take 30-40 cannabis loving patients straight to your dispensary on our 5 stop tour. In between stops we will entertain them with a little karaoke, some trivia, a few laughs and end it with some serious munchies!



Sponsorship Benefits

Your \$750 Investment includes:



A Party bus for 30-40 medical patients



A Stop on our dispensary tour route **Dedicated IG post for tour stop.**



Mention on Podcast advertisement that will run on every episode leading up to the event.



Professional photos of the event and social media posts during and after the event.



Logo on all social media posts advertising events.



Mention on Email Blasts advertising event.



Logo, store information, and discounts on our Bud Crawl program.



Tour T-shirt with your logo on it in the style of a Concert Tee



Interactive Add Ons:

Make a lasting impression with these fun add ons:



1st Tour Stop -\$300



Bus Karaoke Sponsor-\$200



Name Badge/Lanyard Sponsor-\$200



Bus Snacks-\$200



Picture Scavenger Hunt Sponsor-\$200



Bud Quiz Sponsor-\$150



Awards - Passenger Superlatives- Funniest, best dress....etc- \$150

*Only 1 of each available



We would love to chat!

Schedule a meeting here

Thank You

