

# psm

pot smoking moms

**Bud Crawl Orlando, FL  
November/December 2022**

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**PODCAST AVAILABLE ON  
ALL MAJOR PLATFORMS**



**Entertainment**



**Education**



**Community**



# The Pot Smoking Moms



**Capt'n Jay**

Pot Smoking Moms has built an international audience for its supportive, informative, and sometimes hilarious take on better parenting through THC.

PSM takes an honest and humorous look at parenting, with special emphasis on self-care and stress management, all through the lens of responsible cannabis use. Through a mix of reporting on current Cannabis news, and interviewing Industry professionals that include other parents; this podcast helps destigmatize the plant in a fun yet educational way.



**Sunny Dee**

# What We Do



Cannabis use is still widely criticized, due to America's dark past, and Mothers face the same judgement for not living up to unrealistic standards that were set ages ago.

**We aim to change  
the narrative by:**

Empowering the Cannabis consumer to make educated decisions on products, services, and community impacting legislation.

Providing entertaining and informational content that aims to normalize Cannabis use.

Cultivating a safe and educational community for Cannabis consuming parents.

Creating opportunities for likeminded individuals to connect through virtual and in person events.





# Statistics

Over 44,000 Streams

Over 4,000 Podcast Subscribers  
On 8 podcast platforms

Average 300 downloads per episode  
(within 30 days from release)

Overall Social Reach  
26,650



12.8K



14k



300



350



**Sunny Dee**

**Capt'n Jay**

The best strategy is to  
integrate our podcast  
reach & social media reach.



# Past Events & Meet-Ups

## Dinner at Hemp Mansion



40 attendees  
Ticket cost \$170  
4 course infused dinner

Connecting with our audience in person helps us build stronger bonds. We have had Moms come from other states to attend our events and meet ups.



Flavio Valdez  
Hemp Mansion

*The Pot Smoking Moms dinner helped us grow our online presence and helped us make substantial connections with people in the community who have continued to support our brand.*

## Disney Vacation



8 Traveling Moms  
15 at MT Dinner



# Let's Go On A Bud Crawl!



Sure you have heard about  
Bar crawls, but have you  
ever been on a Bud Crawl?



•This event will only be open to patients,  
and all local laws will be enforced



You will have access to a bus load of  
fans that already love your products.  
We will take 30-40 cannabis loving  
patients straight to your dispensary on  
our 5 stop tour. In between stops we  
will entertain them with a little  
karaoke, some trivia, a few laughs and  
end it with some serious munchies!

# Sponsorship Benefits



## Your \$750 Investment includes:



**A Party bus for 30-40 medical patients**



**A Stop on our dispensary tour route**

**Dedicated IG post for tour stop.**



**Mention on Podcast advertisement that will run on every episode leading up to the event.**



**Professional photos of the event and social media posts during and after the event.**



**Logo on all social media posts advertising events.**



**Mention on Email Blasts advertising event.**



**Logo, store information, and discounts on our Bud Crawl program.**



**Tour T-shirt with your logo on it in the style of a Concert Tee**

**\*5 Available**

# Interactive Add Ons:

Make a lasting impression with these fun add ons:



**1st Tour Stop -\$300**



**Bus Karaoke Sponsor- \$200**



**Name Badge/Lanyard Sponsor- \$200**



**Bus Snacks- \$200**



**Picture Scavenger Hunt Sponsor- \$200**



**Bud Quiz Sponsor- \$150**



**Awards - Passenger Superlatives- Funniest,  
best dress....etc- \$150**

**\*Only 1 of each available**





**We would love to chat!**

**[Schedule a meeting here](#)**

**Thank You**

